


OPEN BRIEF



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Get in touch

If you have any questions or problems, let us know at: hello@creative-conscience.org.uk

The challenge

The Open Brief is your chance to create a project that deals with any issue you're passionate about solving. Identify something that isn't working in the world around you and look for a solution, however big or small.

We're looking for solutions and provocations that have the potential to provoke action and have a genuine impact. Projects can be conceptual or have the potential to develop into real life-changing solutions.

Past projects have included creative solutions for food waste, humanitarian aid, education, water shortage, energy efficiency, inclusivity, bullying, inequality, poverty, homelessness, child abuse, over-consumption, mental illness, urban living and much more.

Creative Conscience themes

Your project should fit into at least one of our six impact themes:

- Community
- Education & Learning
- Environment & Sustainability
- Equality & Justice
- Health, Wellbeing & Disability
- War & Crisis

Submission guidance

Entry is open to individuals and teams of up to four people.

Please upload a PDF (<15mb), or for video entries please include a link to your video in the submission form. Also include at least three key images of your project (each of which should be at least 1600px wide and either saved in .jpeg or .png format).

There is a £20 admin fee for each entrant (this includes individuals in team entries i.e. £40 for a team of two). Entrants are able to enter multiple projects, but each new project has to be entered independently and is charged as an independent entry.

Creative Conscience members will receive a 20% discount.

How it'll be judged

If your project is shortlisted, it will be judged based on your creative approach and its potential impact by a panel of industry experts.

Key dates

APRIL 17TH 2020

General deadline for entries.

MAY 19TH 2020

Separate deadline for Architecture & Interior Design projects

MAY–JUNE 2020

Work will be judged by our industry experts.

JUNE 2020

You will be informed if you have won an award.

JULY 2020

The awards ceremony will take place in London.